

DRAFT

Mavericks Swim Association

Board of Directors **Minutes** January 11th, 2005

Meeting called to order at 7:10p.m. December Minutes approved.

Present: John Di Napoli, Barbara Masek, Lezlee Miller, Amy Worden, John Kolbisen

Guests: Pauline Burke, Chris Drost-Hanson

President's Report:

John D details the events and his opinion regarding a coach's missed day. Board discussion centers on contract; whereas it is within contract agreement and restates contract obligation regarding when additional deck coverage is required versus not. (See coach contract copy for further details.) A more implicit Policy to be written regarding when a coach is absent when is it necessary to find a substitute. This can be amended into the coach contract that will be up in August 2005. The question of optimal ratio of coach-swimmer should then be evaluated; who is allowed to be a substitute 2nd coach on deck and what qualifications must they have etc. Issue to be revisited prior to August 2005. In the interim, Maverick Coach's are instructed to just use their judgment and inform Board /LPB if possible of any planned absences so an alternate arrangement can be offered, if necessary. **Vice-President Report:** John K discussed Board mandate to expand by 2 people and the urgency to get moving so we can work through the considerable objectives we have in a more efficient manner. He introduced proposal to have a separate Strategic Planning Board Session to be held off-site and outside of normal meeting time. The objective would be to create a long-term vision and create goals and objectives to further develop organization. Motion approved for Board to have Strategic Planning Work Session within short-term timeframe. John K to begin arrangement of event.

Motion made and decision to induct 2 new Board Members. Process to include: finalize form. Posting application form is January 15th. All responses are due on January 28th. Open call to all membership.

Treasurer's Report: Asking for operational grant in the amount of \$5K. Grant process will be open in February and applications taken for one month to request from proceeds of 2004 Pumpkin Festival. Board to contribute to Beautification committee. Per Barb research, because we are on private property (during Pumpkin Festival), we are not listed with Beautification Committee as being responsible for a 10% contribution. We extended our desire to contribute and the committee was pleased to hear of our decision. Board asks Amy to contribute 10% or \$200 dollars and send along with letter to Beautification Committee. Amy reports Lap swim continues to bring in \$1500/month. Amy to report at next session how much \$\$ is left from original building fund of \$10k. Amy to write grant proposal for additional shower heads with cost of water heater. 30-50%. The current repair of water heater is to cost \$800. We paid so pool could remain open. The financial responsibility is 1/3 each City, School District and us for repairs.

Coach's Report: Ugur decided to revise process for signing up for swim events. Parents have been informed that the new approach is to let him know if they will be attending swim event. This will save unused slots for other swimmers and additional money will not be spent. Ugur reports upcoming Coach Conference to be held in Sonoma and Cindy, Bill and Ugur will be attending. Cindy and Bill are scheduled for one day. Ugur will stay the full conference. **Water Polo Report:** Chris reports 21 players have signed up and all is going very well with the new hire coach. The players like his friendly style and they are learning new, more clever techniques rather than just aggressive moves. They haven't won yet, but morale is good. Expense report is being prepared. At this time, it looks like bonus will be paid at end of quarter after recorded expenses. They may have to buy balls and caps. Player and assistant, Lindsay Thompson has contributed \$200 of her own money. Mackay too old in age category to officially play so has been un-official assistant coach, fully participating and extremely helpful. Water-Polo parent group needs something written on Maverick's multi-family discount and scholarship policy. They did 2 discounts this session.

Open Business

Pauline states \$400 fee is a fair price for session, but timing on payment is tough. Jan and April (the holidays and tax time.) The Board extensively re-worked schedule in 2004 to address many issues and is very willing to make any changes necessary to make it easier on all concerned. Pauline will bring suggestions at later sessions to answer relevant parent issue so Board can offer better solution to issue of payment and thanks Pauline for taking the initiative here.

Current Maverick Events:

Sprint-A- Rama. John D reports Swim Connection is on-line. Many volunteers are confirming. There are 2 mini-meetings planned. A committee is forming to do program ads. Barb offers to send past work forward on all ad promotion and John D to forward lead name.

The Board decided to delay annual Maverick's Banquet until March 6, 2005 so that families would have more time to plan for it on their schedules. time: 4:40-7pm. Frank Gerrity /Pauline are coordinating event. Price is \$20 and all swimmers and siblings are free. Parents to bring soda and deserts. All else provided by Mavericks.

Marketing & Promotion Report: Barb reports Winter2005 promotional flyer has been produced and distributed to numerous locations and boards on the coast-side. Channel 6 has been given information for 3 separate promotional ads to run continuously. The Lap Swim ad will be an on-going ad to run indefinitely. Current publications include Coast Views and a listing in Parks and Recreation Winter 2005 Guide. Barb to prepare presentation on current marketing promotion plan and proposed plan and present at next Board meeting.

The Board is pleased with shirt /sweat pant clothing color and quality choice. Sweatshirts and hoodies still to buy. Delays occurred and Amy will take responsibility for checking on reasoning for shirt delay. Barb reports continuing efforts to collate Maverick documents and create historical documents for future reference. Next meeting will report on progress.

New Action Items:

- ◆ John K. to set Strategic Planning Session. Where? When? Who to facilitate?
- ◆ Amy to contribute 10% or \$200 dollars with attached letter to HMB Beautification Committee.
- ◆ John D to provide a status report of building and what is required to come to completion.
- ◆ John D to send Barb expense account policy to be including in documents
- ◆ Coach Absence Policy issue to be revisited as an agenda item, prior to August2005. to answer question: When is a Substitute coach required?
- ◆ Amy to report at next session how much \$\$ is left from original building fund of \$10k.
- ◆ John D to forward to Barb Ad promotion committee lead name.
- ◆ Barb to send 2004 Sprint-a-rama ads to new committee.
- ◆ Barb to prepare presentation on current marketing promotion plan and future proposed plan and present at next Board meeting.
- ◆ Amy check on reasoning for shirt delay.
- ◆ Barb will report on progress of efforts create to collate Maverick document history for future reference. Next meeting will report on progress
- ◆ John D to give Water-Polo parent group something written on Maverick's multi-family discount and scholarship policy.

Meeting adjourned 9:04pm. .

Next Meeting will be held February 8th, 2005 7pm. @ La Petite Baleen.

Respectively submitted by Barb Masek