

DRAFT – Mavericks Aquatic Association

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MAVERICKS AQUATIC ASSOCIATION
BOARD OF DIRECTORS MINUTES 5/10/05

Meeting called to order at 7:13 pm. April Minutes approved with the following noted: 1) Lezlee was not present at the April Meeting; 2) coach's report goal number three was five swimmers under 1:00 for 100 IM with fins.

Present: John DiNapoli, Brady Logan, Lezlee Miller, Amy Worden, Jim Stretch

Action Items were reviewed; the following action items were closed:

- New procedure to check all ads personally by a BOD Member determined by Barb Masek.
- Lap swim time updates to website completed by John. Lezlee will QA to ensure accuracy.
- Some progress was made toward the desired end state of the garden area near the pool building. Meetings with CUSD staff to ask for deadline on grading with their tractor pending.
- WP contract: Motion was passed to pay Eddie <last name?> \$1050 consisting of \$800 for Spring Season plus a \$250 bonus. Motion also passed for retroactive contract completion and execution by John DiNapoli for Spring Season to document.
- City P&R schedule has been published. Standard lessons and lap/open swim days and times are now known
- It was confirmed that Tues/Thurs evening lap swims are back on now that HS Swim season is over
- Water Polo has agreed to duly note damages caused to pool tiles and to prevent and take responsibility to repair damage in the future
- Pool building punch list has been costed at \$785 in materials. Labor TBD.

Barb Masek's e-mail to BOD update and questions e-mail was reviewed. Barb's E-mail text included in minutes by attachment. BOD *Responses to Barb's questions were:*

1) Question: I will be putting in an ad that I have already done for the Review due on Thursday. The question I have for you is regarding size: 5 3/4" x 5" is \$150 4" x 4" is \$80. I'd like to do the larger and have equally promoted all the summer programs in the ad. I think it will be worth it. OR should we do 2 \$80 ads one now and one the 1st week of June? I like that idea better. I will defer to group decision but need to know tomorrow-Wednesday. Someone write me with the outcome tonight, ok? WHAT DO YOU THINK?

Response: Postpone placing the ads in the Review. The BOD discussed past analyses where it was determined the Review was too expensive. We'd like to see draft(s) in order to make the decision on 4x4 or 5.75x5 inch box sizes. Without being able to see a sample or

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draft of the ad, those present last night came to agreement that a small size as these are, especially the 4x4, should probably be FOCUSED on one program and perhaps mention the others in smaller fonts. Bottom line was that the BOD would like to defer until we can see samples in order to make decisions.

2) Question: The June Review Magazine will have a "Must Have for Men" focus. The ad is a bit of a stretch but ... we can do a "Dad deserves a Lap Swim Membership" .Now what is good about it is that it will have in addition to a 1/8 size color ad (kinda small- 3 1/2"x2") a short interview as part of it- someone will call Lezlee/Bill for ex) and they can talk all about Lap swim. So interview, a color ad with article \$175. WHAT DO YOU THINK?

Response: The board members present agreed that the Men's Focus Ad+interview package should not be pursued this year.

3) Question: Does MSA want to do a "Congratulations Cougars" on their recent success at PAL's and their record-making times... This is a good time for us to show our connection with the HS Cougars and show our pride in all of them! WHAT DO YOU THINK

Response: The board members present did agree that a congratulatory ad for the HMB HS Swim teams should be pursued. Those present agreed we should go as big as possible and that we should try to have it be a surprise to the extent possible. There were two follow ups needed in order to make this decision final:

a) The BOD has requested that Barb Masek ask the Review for three different quotes in order to determine the size we can afford. Sizes it was agreed we should ask about would be: half page, third of a page, quarter page. These quotes should be e-mailed to board members by Noon on Friday MAY 13th. BOD members may comment, but Amy will then authorize the biggest ad size that we can reasonably afford.

b) What the ad would look like? Those present agreed that once the cost has been approved Barb Masek should be empowered to run with this and determine the design and layout of the ad based on her experience and familiarity with the HS team.

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Officer and Coach's Reports were not made due to time constraints

Age Group Swim – Parents report:

The board discussed the question of what entity is responsible for the cleaning of the pool/school bathrooms. John DiNapoli will discuss in his upcoming meeting with Jim Tjogas from CUSD. The board then reviewed nine questions submitted by the parents group. The questions and BOD responses shall be included in these minutes by attachment.

Meeting Adjourned 9:13 pm

It was proposed that the next board meeting be held on Wednesday June 8th to facilitate better attendance, but no action was taken on the proposal.